



## **PRESS RELEASE**

**March 22, 2022**

### **AWCDH PARALLEL EVENT AT THE NGO CSW66 VIRTUAL FORUM**

**Thursday, March 17, 2022, 7:00- 9:00 PM Central European Time**

Held in parallel to the 66<sup>th</sup> session of the Commission on the Status of Women (CSW66)  
March 14-25, 2022

Link to our event which is included in the NGO CSW 66 Forum Agenda

<https://ngocsw66forum.us2.pathable.com/meetings/TRYvWGSPGb9bAhtHi>

**The Hungarian Women's Career Development Association (AWCDH)** founded in 2003, aims to promote women's employment while balancing the needs of family life. To this end it is essential that we foster a dialogue between the legislature, the government, the corporate and non-profit spheres, and higher education, in cooperation with international experts and NGOs on UN and EU level.

AWCDH as the first Hungarian NGO in “Special consultative status with UN-ECOSOC”, awarded in 2009 has regularly participated in annual CSW and NGO CSW New York events.

At this point in time, we would like to congratulate the NGO CSW/NY on their 50<sup>th</sup> Anniversary!

We all have been missing life events but at the same time, as a positive benefit of the coronavirus, we have learned how advances in technology bring people closer in the world and how we can provide wider international reach.

This was the second time that we could organize a parallel event within the NGO CSW Virtual Forum and we would like to thank to the organizers who have included our event into the NGO CSW66 Agenda. We would like to thank our distinguished speakers from the US, Netherlands, Poland, Slovakia and Hungary who have agreed to speak in our programs which we have compiled in line with the Themes of CSW66:

*Priority theme: Achieving gender equality and the empowerment of all women and girls in the context of climate change, environmental and disaster risk reduction policies and programmes;*

*Review theme: Women's economic empowerment in the changing world of work (agreed conclusions of the sixty-first session).*

**Within the framework of the NGO CSW66 Forum we organized our two-hour online event on March 17, 2022, from 7 to 9 PM (CET) with 10 presentations grouped in two Parts:**

**Part one about the Impact of the pandemic on the work/life balance of “Visegrad Women” from 7:00 to 8:00 PM (CET) and Part two about the Programs of the AWCDH dedicated to the UN Decade of Healthy Ageing from 8:00 to 9:00 PM (CET)**

**In Part one held from 7 to 8 PM (CET) we presented our research on "Women, Family and Careers - Work / Life Balance in the V4 Countries"** conducted between October 2021 and February 2022.

One of our partner in this research was the Krakow University, and their professor talked about the scientific and human aspects of their qualitative research.

We are pleased that for the second time we had the opportunity to bring a „Visegrad” project to this Forum. On this occasion we introduced the representative of the International Visegrad Fund. This Fund provides the financial background for implementing our ideas and dreams born in the 4 Visegrad countries.

As one of the few NGOs coming from our region, we always look to adopt positive foreign best practices to bring home. Needless to say, at the same time we are proud to present our exemplary Hungarian practices.

Therefore, we are pleased that the managing director of the Family Friendly Hungary Center presented those Hungarian measures that are almost unique in the world which effect Hungarian women and families, especially with regard to dealing with Covid.

**In the second Part of our event from 8 to 9 PM (CET) we presented our Programs dedicated to the UN Decade of Healthy Ageing.**

We have been working for 55+ women within the frameworks of our “Women’s Career for a Lifetime” program since 2009. We would like to contribute to the goals of the Decade of Healthy Ageing in several fields, which are participation in the labor market and LLL, role of the media, and age-friendly environment including climate change and ageism.

As local representative and part of the INPEA network I thank the president who came to talk about their worldwide activities in prevention of elder abuse and pursuit of a new convention on the human rights of older persons.

We are pleased that we had with us the initiator of the COST (European Action -COST European Cooperation in Science and Technology) Action on Smart Healthy Age-Friendly Environments which received recognition in the UN as best practice. We are also a member of this alliance.

We included the presentation of our media expert also this time because we cannot neglect the huge influence of the media.

Our last presentation gave an insight into our approach regarding 50+ Women and digitalization.

We are happy that we could share some best practices from Hungary helping this age group to keep up with the fast moving of this area.

**WE WOULD LIKE TO THANK THE PARTICPANTS WHO ATTENDED OUR ONLINE EVENT!**

**PLEASE WATCH THE RECORDING OF THE CONFERENCE AT THE FOLLOWING LINKS  
ON YOUTUBE:**

**Part One: [https://youtu.be/1KWFZw\\_GOIE](https://youtu.be/1KWFZw_GOIE)**

**Part Two: [https://youtu.be/Q2jDG\\_Z5T8Q](https://youtu.be/Q2jDG_Z5T8Q)**

**ORGANIZER:**

**Association for Women’s Career Development in Hungary**

**[www.womenscareer.org](http://www.womenscareer.org)**

**Get in touch with:**

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**ENCL: PROGRAM**

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### PART ONE

Thursday, March 17, 2022, 7:00- 8:00 PM Central European Time

Impact of the pandemic on the work/life balance of “Visegrad Women”

[https://youtu.be/1KWFZw\\_GOIE](https://youtu.be/1KWFZw_GOIE)

#### Program:

7:00 – 7:10 PM Central European Time

**Opening, Introduction of the AWCDH and their activities in the Visegrad countries**

*Ms. Andrea Ferenczi, president, AWCDH*

7:10 – 7:20 PM Central European Time

**Introduction of the International Visegrad Fund**

*Ms. Ewelina Stacherzak, Project Manager, International Visegrad Fund*

7:20 – 7:35 PM Central European Time

**Introduction of the Research**

**“Women, Families, Careers – Effects of the Pandemic on Work/Life Balance in the Visegrad Countries”**

*Ms. Monika Modla, member of the AWCDH research team*

7:35 – 7:50 PM Central European Time

**Introduction of the focus group research in Poland on “Women, Families, Careers – Effects of the Pandemic on Work/Life Balance in the Visegrad Countries”**

*Prof. Jolanta Maćkiewicz, PhD Pedagogical University of Krakow*

7:50 – 8:00 PM Central European Time

**A Hungarian Best Practice – The Family Friendly Hungary Centre**

*Dr. Ágnes Szuromi-Kovács, Head of Family Friendly Hungary Centre*

## AWCDH PARALLEL EVENT AT THE NGO CSW66 VIRTUAL FORUM PART TWO

Thursday, March 17, 2022, 8:00- 9:00 PM Central European Time  
Programs of the AWCDH dedicated to the UN Decade of Healthy Ageing

[https://youtu.be/Q2jDG\\_Z5T8Q](https://youtu.be/Q2jDG_Z5T8Q)

### Program:

8:00 – 8:10 PM Central European Time

**Opening, Introduction of the AWCDH and its “Women’s Career for a Lifetime” program**

*Ms. Andrea Ferenczi, president, AWCDH*

8:10 – 8:20 PM Central European Time

**“A Step Forward with the Help of a Friend of Older Persons”**

*Dr. Susan B. Somers president of INPEA, International Network for the Prevention Elder Abuse*

8:20 – 8:30 PM Central European Time

**Are we friends with the media? Is the mirror distorted or just blurred?**

**Elderly, Covid, Media**

*Ms. Katalin Hajós media expert*

8:30 – 8:40 PM Central European Time

**Smart Healthy Age-Friendly Environments**

*Ms. Willeke van Staalduinen, CEO AFEdeMy; Vice-Chair COST Action NET4Age-Friendly*

8:40 – 8:55 PM Central European Time

**A Hungarian Best Practice – 50+ Women keeping up in the World of Digitalization**

*Ms. Modláné Ildikó Görgényi, adult learning expert, researcher*

8:55 – 9:00 PM Central European Time

**Closing remarks**

*Ms. Andrea Ferenczi, president, AWCDH*

### ORGANIZER:

Association for Women’s Career Development in Hungary

[www.womenscareer.org](http://www.womenscareer.org)

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