



CEE PROPERTY FORUM

Vienna 2017

19th September 2017 Hotel Park Royal Palace, Vienna, Austria

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REGISTRATION

CEE Property Forum 2017 - Vienna, Austria

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Date: 18th - 20th September 2017 Venue: [Austria Trend Hotel Park Royal Palace Vienna](#)

SPEAKERS



Christian Scheuerl
Managing Director,
MPC Micro Living Development



Samuel Vetrak
CEO,
StudentMarketing Ltd.



Bálint Botos CFA
Managing Partner,
Forestay Group



Wolfgang Gold
Global Franchise Director,
easyHotel

[All speakers >](#)

- ✓ Is there a "new world order" and does it have an influence on the global and European property industry?
- ✓ Leading economists from all around CEE – A debate about the future of the European and CEE economies
- ✓ Source of capital for real estate in 2017 – Private equity, family offices, corporate ventures, sovereign wealth funds, etc.
- ✓ Student housing and micro living – A growing niche market in Central Europe?
- ✓ Entering a new age in the world of retail – Strategies and case studies

- ✓ Proptech workshop – Technology and innovation in the real estate industry
- ✓ European property CEO roundtable discussion
- ✓ Senior investor and developer panel discussions – Focus on Warsaw, Prague, Budapest, Bratislava
- ✓ Romania on the rise – Opportunities in Bucharest and in secondary cities
- ✓ Croatia, Slovenia, Serbia – Trends and opportunities for investors and developers

Section 3/B: HOTEL, STUDENT HOUSING AND RESIDENTIAL

14:00 - 14:40 Student housing and micro living opportunities in Austria and in CEE

Student housing has become an attractive investment product in Western Europe lately, but there are few signs of such developments in the region so far. CEE, however, is the number one choice of more and more international students, so the opportunity is present. The regional pioneers of the business and other experts will come together to share their ideas and experience.

Moderator: **Gábor Soóki-Tóth MRICS**, Head of Research, Otthon Centrum

Conversation participants:

Bálint Botos CFA, Managing Partner, Forestay Group

Stuart Osborn, Director, EMEA Student Housing, JLL

Marcus Roberts MRICS, Director - Europe Residential Capital Markets, Savills

Christian Scheuerl, Managing Director, MPC Micro Living Development

Samuel Vetrak, CEO, StudentMarketing Ltd.

14:40 - 15:20 Hotel market trends in CEE

Tourism is booming in Central and Eastern Europe, new developments are popping up all over the region, while hotel has become a popular asset class among investors. The needs of travellers are changing fast with low-cost flights and the sharing economy completely reshaping the face of tourism. Our expert panelists will give an overview of the latest trends on the hotel market, both globally and locally.

Moderator: **Frederic Le Fichoux MRICS**, Partner – Global Hospitality Group, Cushman & Wakefield

Conversation participants:

Darren Blanchard (FIH), Senior Director of Business Development, the Carlson Rezidor Hotel Group

Daniel Folian, Investor Relations, Warimpex

Wolfgang Gold, Global Franchise Director, easyHotel

Frank Reul, Head of Development, Orbis / Accorhotels Eastern Europe

Vladimir Varnavskii, Managing Director, Tink Labs

15:20-15:40 COFFEE BREAK - NETWORKING